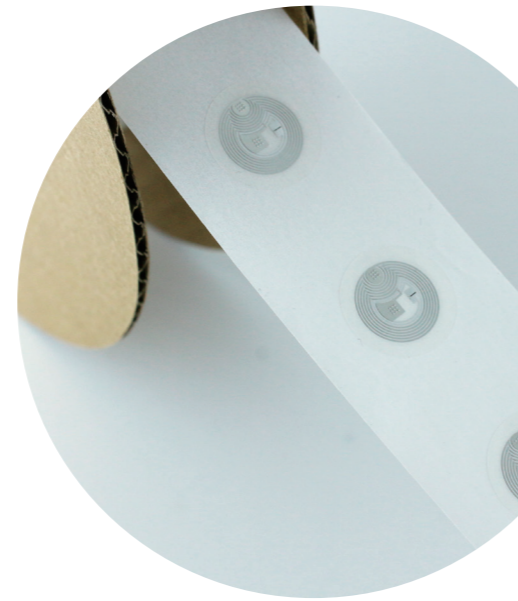# HF Sticker Φ18

Product introduction

HF Sticker 5050 is a NFC Forum and ISO 14443 compliant,high quality durable NFC sticker.

It can be used for various applications,such as retail, gaming, and consumer electronics, in combination with NFC devices or NFC-compliant Proximity Coupling Devices.

HF Sticker 5050 labels are delivered in roll form for easy handling and deployment.

Applications

Smart Advertising

Asset Management &Tracking

Retail

Authenticityand Counterfeiting

Product introduction

Operational Frequency	13.56 MHz
Interface Protocol	ISO14443A
Chip Type	NTAG213
Memory Configuration	180 bytes
Data Retention	10 Years
Write Cycle Endurance	100,000 cycles

Products Characteristics

Label size	Φ18mm
Antenna size	Φ15mm
Material	PET/Aluminum Foil
Packaging	Reel core inner dimension: 76.2mm/ 3" ,5000pcs/roll
Attachment	Adhesive

Environmental Specifications

Operating Temperature	-20 to +70 °C
Storage Temperature	-20 to +70 °C

Personalization

1 Customer specific encoding
2 Customised printing of logo, text, barcode etc

Drawing of Product

76.2±1 mm

Φ15mm

Φ15mm

Unwinding Direction